



## Video Production Short Course

Duration: 4 days x 4 hours each day

The aim of this course is to introduce the concepts and skills involved in digital video production. The course would cover areas such as the use of Digital Video Cameras, Brainstorming ideas for Digital Video, Writing a short script, Storyboarding, Shooting a short script and Editing using Adobe Premiere 5 (a non linear digital editing program). By the end of the course participants should have completed their own short video piece on a subject of their choice.

### Schedule

#### Day 1 (4 hours)

##### Introduction to the Course

Discussion about films and video and what it can be used for. What are good films – what makes them good? Looking at examples.

The 3 stages of video production – discussing the difference between pre-production, production, and post-production and what is involved in each stage. The importance of planning – scripting and storyboarding.

Brainstorming an idea for a video – Beginning the script and storyboard. Deciding on locations, actors, props ect.

#### Day 2 (4 hours)

Introduction to the Camera – Learning how to use the video camera. Short exercises to get everyone used to the camera, interviews, hand held and with the tripod, how to use the microphones, and lighting techniques.

Production – starting to video on location

#### Day 3 (4 hours)

Review of footage from previous day – look at what worked and what didn't, constructive criticism.

Introduction to the computer editing program – demonstration of how to capture the video from camera to computer. Introduction to the basic editing functions in Adobe Premiere.

**Day 4** (4 hours)

Editing with Adobe Premiere, Finishing Project

Screening of the Video – a presentation to the class and interested others with feedback